



FOR IMMEDIATE RELEASE

WILD NATURAL BEAUTY EXPANDS SKIN CARE LINE

Austin, TX – June 1, 2009/PR Newswire/- Wild Natural Beauty, a natural and organic skin care company, is now offering facial cleansers, toners and astringents. These new facial care items compliment the already popular skin care line Wild Natural Beauty introduced last year. Wild Natural Beauty products are Sulfate Free, Paraben Free, and Phthalate Free.

UnPimp My Face Acne Cleanser and UnPimp My Face Astringent are formulated to target the most unruly face and body acne around. UnPimp My Face Acne Wash uses organic extracts and essential oils to keep your skin clear of blemishes and breakouts. Use every day or just to control those pesky breakouts.

The Simply Beauty Line is the signature line of no soap cleanser, toner and astringent formulated for the most sensitive skin is also effective as an everyday cleanser for normal skin. Simply Beauty Moisturizing Facial Toner and Simply Beauty Astringent remove excess dirt without over drying your skin or use of harsh chemicals.

The Divine Line has been expanded to include Divine Mudd Cleanser and Divine Facial Toner. Formulated with DMAE (Dimethylaminoethanol), this cleanser puts the power of DMAE into this mud blend. This mud gel draws the toxins out of your skin while DMAE nourishes your skin. DMAE is a nutrient that protects the integrity of the cell membranes, preventing premature aging thus creating a firmer facial tone. The Divine Facial Toner combines the power of DMAE and MSM (Methylsulfonylmethane) to rehydrate your skin using it's anti-inflammatory and anti-microbial properties to aid in healthy skin. It also works to protect the cell integrity to prevent wrinkles.

These natural facial cleansers, toner and astringents compliment the natural and organic soaps, shower gels, body lotions, facial crèmes and facial serums already in the Wild Natural Beauty line.

Wild Natural Beauty's offerings are exclusively online at WildNaturalBeauty.com, Amazon.com and Buy.com.

About Wild Natural Beauty

Wild Natural Beauty is a family owned company established in 2007, specializing in natural and organic skin care products. Wild Natural Beauty is a BBB Accredited Business, priding itself not only in its products but also in the care given to every customer. All products are Sulfate free, Paraben Free and Phthalate free. While controversy surrounds the safety of sulfates, parabens and phthalates, Wild Natural Beauty chooses not to use them, believing superior results can be achieved using natural ingredients.

Wild Natural Beauty uses eco-friendly packaging including “tree” free” paper. Wild Natural Beauty carries the PETA’s Caring Consumer Cruelty Free Logo and pledges to reveal all ingredients. The mission of Wild Natural Beauty is to be honest, to be proud of their products, and to always be open to what customers have to say.

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