



**FOR IMMEDIATE RELEASE**

## **WILD NATURAL BEAUTY INTRODUCES WILD NATURAL BABY**

Austin, TX – June 3, 2009/PR Newswire/- Wild Natural Beauty, a natural and organic skin care company, is now introducing Wild Natural Baby, an exclusive line of skin care items formulated just for the delicate skin of a baby. Scented for the youngest of users, Wild Natural Baby line of skin care items is ideal for children of all ages. All Wild Natural Beauty and Wild Natural Baby items are Sulfate Free, Paraben Free, and Phthalate Free.

Happy Baby Soap is blended with Aloe to soothe and clean baby and won't cause irritation or dry baby's skin. Splish Splash and Nighty Nite Organic Shower Gel are thicker than castile soaps to soothe baby's soft skin. Both soaps and shower gels are 100% organic.

Bubbles Natural Baby Shampoo is a special formula that uses calming distillates, lavender and chamomile essential oils, jojoba oil and rosehip oil. Bubbles Natural Baby Shampoo is gentle and won't irritate or dry out your baby's scalp. This baby shampoo is sulfate free.

Pookie Natural Body Lotion and Wiggle Baby Creams are ideal for tender skin of children. Use on those rough patch children get as they grow. Both product contain no nut oil and leave skin feeling smooth and silky.

Lil' Soaker Bath Soak, Cutie Patootie Diaper Ointment, and Fluffy Bear Talc Free Powder round out the Wild Natural Baby collection. These natural skin care items are just a few specially made items for baby to compliment the natural and organic soaps, shower gels, body lotions, facial cleanser, facial crèmes and facial serums already in the Wild Natural Beauty line.

Wild Natural Beauty's and Wild Natural Baby's offerings are exclusively online at [WildNaturalBeauty.com](http://WildNaturalBeauty.com), [Amazon.com](http://Amazon.com) and [Buy.com](http://Buy.com).

### **About Wild Natural Beauty**

Wild Natural Beauty is a family owned company established in 2007, specializing in natural and organic skin care products. Wild Natural Beauty is a BBB Accredited Business, priding itself not only in its products but also in the care given to every customer. All products are Sulfate free,

Paraben Free and Phthalate free. While controversy surrounds the safety of sulfates, parabens and phthalates, Wild Natural Beauty chooses not to use them, believing superior results can be achieved using natural ingredients.

Wild Natural Beauty uses eco-friendly packaging including “tree” free” paper. Wild Natural Beauty carries the PETA’s Caring Consumer Cruelty Free Logo and pledges to reveal all ingredients. The mission of Wild Natural Beauty is to be honest, to be proud of their products, and to always be open to what customers have to say.

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